GDC Innovation Challenge
Idea Application Form

Hello!

Thanks for expressing interest in this first GDC Innovation challenge. Once you have read the briefing on our website, use this Application Form to share your idea with us. Make sure you keep it concise (max. 2 pages) and write a compelling story for review by the GDC Advisory Council as well as other GDC members who will be asked to vote for their favorite idea (only the areas on this Application Form that are indicated with * will be shared with other GDC members).

Eligibility Criteria

- You are a GDC member. Not a member? Join here
- Your organisation has worked in the last-mile distribution sector for at least one year
- You have operations in one of the eligible countries for this first Innovation Challenge (Kenya, Uganda, Tanzania, Zambia, Ethiopia, Rwanda, Malawi), and your proposed idea will be piloted in one of these countries
- You sell off-grid energy solutions and your proposed idea helps to increase energy access
- Your idea adds value to your core business. We do not fund your business itself. Instead, we look to fund discrete business innovations that can be replicated by others
- You require the GDC funds & advisory support to pilot your idea
- You acknowledge that your proposed idea will be made open source within the GDC community to encourage replication and learning across the sector (we can discuss confidentiality and data protection)
- Your team has proficient level of English in speaking and writing
- Your idea must be submitted by 22 April 2019 11:59pm BST

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1. Name

2. Organisation

3. Email

4. Title of your idea*:

Come up with a short and appealing name for the idea you are submitting

5. Explain your idea*:

What problem does it solve? How does it work? Why is this the best solution for your problem? How can you collaborate with other last-mile distributors on this idea?

6. Tell us what stage the idea is in:

What have you done already? How much more development does it need before you can pilot? What and who do you need for this? What are some of your unanswered questions about this idea for which you need to pilot?

7. Geographic area*:

Where will you pilot your idea?

8. Your pitch to the GDC community*:

Write a concise pitch (max. 150 words) on why this is an important innovation for you as a last-mile distributor and how this idea can benefit other GDC members and boost the last-mile distribution sector.

9. Add a picture or other visual that illustrates your idea*:

Please share as a separate attachment when you submit your Application Form.

10. Review our Innovation Challenge Application terms & conditions and agree:

By submitting an application, I agree on behalf of my organization that:

1. My organization meets the eligibility requirements of the GDC Innovation Challenge (see above).

2. The areas on this Application Form that are indicated with * can be shared with other GDC members (we share all shortlisted ideas anonymously to collect votes from other members).

3. I am willing to support replication of the innovation and sharing learnings in the public domain.

4. I am an authorized representative of my organization who has authority and permission to participate in the Challenge on behalf of the organization.

5. All information contained in this application is true and accurate.

6. None of the information in this application is confidential or proprietary (note: information you submit will be used in accordance with EU General Data Protection Regulation GDPR).

7. My organization agrees to be contacted by the GDC team for purposes of carrying out the Innovation Challenge.

WAIT! Before you submit your idea, make sure you have considered the following evaluation criteria. These will increase your chances of being selected to be part of the Innovation Challenge design and pilot.

- **Innovation:** Your idea is exciting because it is creative and new for the last-mile distribution sector in your region.

- **Relevance & Replicability:** Your idea is useful for the broader sector and can be replicated by other GDC members. We are particularly interested in ideas that involve collaboration between last-mile distributors.

- **Impact:** Your idea helps solve a pressing problem in your business, will help you reach underserved customers, and is gender inclusive.

- **Feasibility:** Your idea can be realised and validated (piloted) in a 12-month period. Preferably you can refer to cases in which a similar idea has been proven elsewhere

- **Sustainability:** You have a clear vision of how GDC funds and advisory support can help you realise and validate your idea, so that you can sustain and scale it yourself upon completion of our collaboration.

- **Commitment:** You have a highly committed team with the necessary expertise to realise your idea and you are willing to put some skin in the game.